



For immediate publication

## **APPOINTMENT ANNOUNCEMENT**

Cookshire-Eaton, the 13<sup>th</sup> of May 2022 – Ville de Cookshire-Eaton Town Manager, Mr. Martin Tremblay, is pleased to announce the appointment of Claude Leclair as Director of Communications. In his new function, Mr. Leclair will work to overhaul and roll out a communications plan enabling the city to better inform the municipality's constituents about municipal affairs and community life in their collectivity as to strengthen the bond between the residents and the municipal administration. Added to this mandate is the administration of the culture and leisure.

Mr. Leclair holds undergraduate (B.A., Bishop's, '91) and graduate (M.A., Concordia, '97) degrees in History. His professional career in the fields of communications and marketing along with his long volunteer involvement in sports and culture are elements which will give a renewed impetus to the municipality's community life.

### **About Cookshire-Eaton**

Occupying a geographically extended territory located in the very heart of the picturesque Eastern Townships, Cookshire-Eaton was incorporated by the amalgamation of the municipalities of Eaton Township, Cookshire and Sawyerville in the Haut-Saint-François MRC.

Ideally located due to its proximity to the City of Sherbrooke and easy access to the American states of New Hampshire and Vermont, Cookshire-Eaton features a vibrant yet bucolic countryside combined with an impressive range of proximity services.

– 30 –

Source:

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